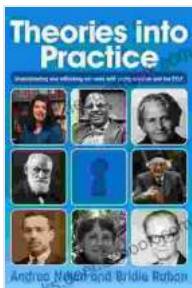


Transformational Public Service Portraits of Theory in Practice

Public service organizations are constantly looking for ways to improve their performance and deliver better services to their communities. One way to do this is through the use of transformational public service portraits.



Transformational Public Service: Portraits of Theory in Practice by Ken Martin

★★★★☆ 4 out of 5

Language : English
File size : 1336 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 173 pages



Transformational public service portraits are images that capture the essence of public service. They show the people who work in public service, the values they hold, and the impact they have on their communities. These portraits can be used to inspire employees, engage customers, and build trust with the public.

The Benefits of Transformational Public Service Portraits

There are many benefits to using transformational public service portraits. These benefits include:

- **Increased employee engagement:** Portraits can help employees to feel more connected to their work and to the organization as a whole. When employees see themselves reflected in the organization's portraits, they are more likely to feel valued and respected.
- **Enhanced customer experience:** Portraits can help customers to understand the people who work in public service and the values that they hold. This can lead to a more positive and trusting relationship between customers and the organization.
- **Increased public trust:** Portraits can help to build trust between the public and the organization. When the public sees the faces of the people who work in public service, they are more likely to see them as real people who are committed to serving their community.

How to Create Transformational Public Service Portraits

There are a few key steps involved in creating transformational public service portraits. These steps include:

1. **Identify the purpose of the portrait:** The first step is to identify the purpose of the portrait. What do you want the portrait to communicate? Who is the intended audience?
2. **Choose the right subjects:** The next step is to choose the right subjects for the portrait. The subjects should be people who represent the values of the organization and who have a story to tell.
3. **Create a safe and comfortable environment:** It is important to create a safe and comfortable environment for the subjects of the portrait. This will help them to relax and be themselves.

4. **Capture the essence of the subject:** The photographer should capture the essence of the subject in the portrait. This means capturing their personality, their values, and their story.
5. **Edit and finalize the portrait:** The final step is to edit and finalize the portrait. This includes cropping the photo, adjusting the lighting, and adding any necessary text.

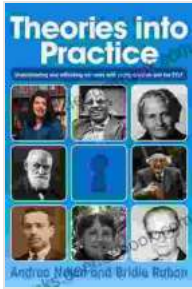
Examples of Transformational Public Service Portraits

There are many examples of transformational public service portraits. Here are a few examples:

- The "Faces of Public Service" campaign by the Government of Canada: This campaign featured portraits of public servants from across Canada. The portraits were used to celebrate the diversity of public service and to inspire employees to make a difference in their communities.
- The "Portraits of Hope" project by the United Nations: This project featured portraits of refugees and asylum seekers. The portraits were used to raise awareness of the plight of refugees and to promote empathy and understanding.
- The "Hidden Heroes" project by the New York Times: This project featured portraits of essential workers who were working on the front lines of the COVID-19 pandemic. The portraits were used to thank essential workers for their service and to inspire the public to support them.

Transformational public service portraits are a powerful tool that can be used to improve the performance of public service organizations. These

portraits can help to inspire employees, engage customers, and build trust with the public. By following the steps outlined in this article, you can create transformational public service portraits that will have a lasting impact on your organization and your community.



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